

Scooby Doo Enterprise



FRANCHISE PROPOSAL

Nilesh K Lakhwani (Proprietor)

Scooby Doo, Shop no 7 building no
40, Sargam Chs Ltd., Oshiwara
Mahada Andheri west Mumbai
400102
GST No.27AFOPL0844E1ZG

INFO@SCOOBYDOO.IN
+918879903435

ABOUT

Scooby Doo is a unique franchising opportunity designed for individuals who have an interest in offering Pet Products and Services. It is ideally suited to Pet Shop Owners who want to expand their existing businesses or Pet Shop Enthusiasts, but it is not necessarily limited to such individuals. With a successful outlet throughout Mumbai, we are fast becoming the top name in Pet World.



Scooby Doo Enterprise

**It was established in
February 2015 and has more than
400 happy customers.**

WHAT ARE OUR PRODUCTS AND SERVICES?

We offer top brands in the pet industry and we have a strong association with the brands directly, Scooby Doo has an impeccable reputation. We also offer Dog and Kitten Training on Demand and We will help our clients reach out the best Veterinary physicians. The overall Brand solves all the problems of Pet needs in utmost qualitative ways.



Who are our clients?

Majority of our clients are Rich class and Upper Middle Cast. The Elite Class doesn't worry about the cost which makes our business highly lucrative and you can expect High-ROI.

What do we offer you?

New franchisees receive all of the following:

1. Helping in making Scooby Doo In-house Infrastructure by our Carpenters and Design Team.
 2. Help in Branding and Marketing of the Store.
 3. Training of staff for optimum quality
 4. Marketing Collateral
 5. Free scoobydoo.in email address
 6. Free Website Support and Social Media Guidance.
 7. We will offer you Goods on Credit and will take back if you are unable to sell it after 90 days of working together.
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Terms

1. This agreement shall remain active for a period of 11 months
2. There is a Non-Compete Clause - Franchisee Owner can't do the same business in the same store and within the 2Km Radius of the Shop for 2 years after the termination of the contract.
3. The Franchisor will not give franchisee to any other within the 2km Radius
4. It's mandatory to not open a franchisee withing 2km radius of Main Branch of Scooby doo Enterprise.



Renewal and Termination

This franchise agreement will be renewed after 11 Months. Both parties will have options to renew or cancel this Franchise Agreement. Failure to comply with any and all terms made by the franchise will result in termination of the agreement in its entirety. As a result, the Owner will agree to give up all rights to use the Franchise's intellectual property at the location listed in this franchise agreement, including intellectual property such as logos and signage. In case of Termination also, we won't lift Non-Compete.

Confidentiality

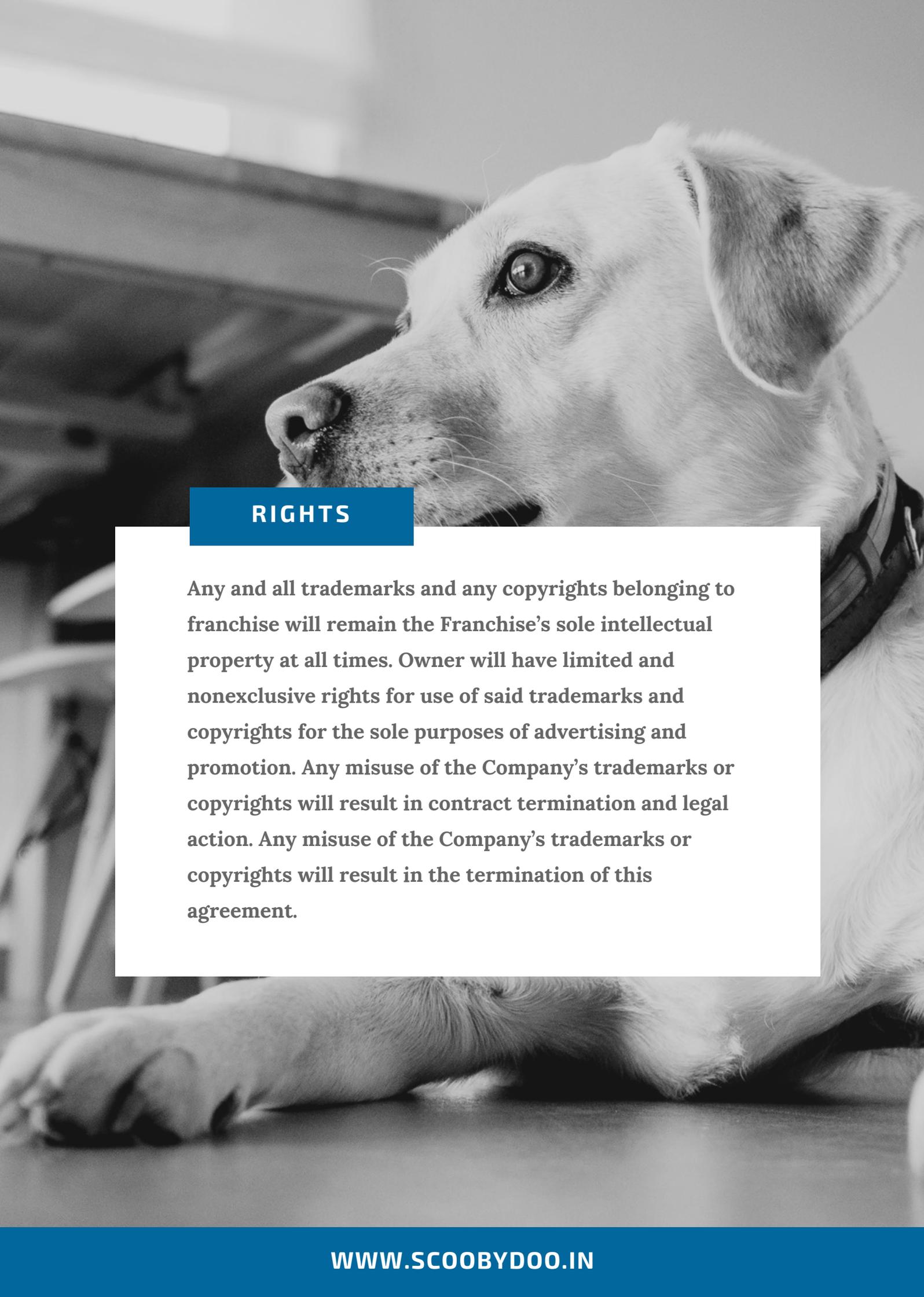
Any and all trademarks and any copyrights belonging to franchise will remain the Franchise's sole intellectual property at all times. Owner will have limited and nonexclusive rights for use of said trademarks and copyrights for the sole purposes of advertising and promotion. Any misuse of the Company's trademarks or copyrights will result in contract termination and legal action. Any use of the owners copyrighted material without prior approval will be subject to agreement termination. All confidential information exchanged between owner and company shall be labelled and clearly marked as confidential.



What does it cost?

The following costs are charged by the franchisor

- 1. Start-up Deposit** - the current cost of our single franchise license Deposit is INR 500,000.
- 2. Percentage on Sale** - We will take 5% share on Sale every month.
- 3. Interior Infrastructure** - We will take 50% of interior development fee in advance and the remaining can be paid after work is done.



RIGHTS

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